

Royal Mail Letter Writing Competition – Terms and Conditions

1. The prize competition is open to UK residents aged 7 to 11 at 25th November 2011 or attending school in years 2 to 6.
2. All entrants of the promotion must have permission from their parents or legal guardian. All entries must be submitted by a parent, legal guardian or teacher.
3. The closing date for receipt of all entries is 25th of November 2011. Entries received after this date will not be accepted.
4. Only one entry per child. No third-party or bulk entries allowed.
5. The Promoter accepts no responsibility for entries that are not received for any reason. Proof of delivery is not proof of receipt or entry.
6. The entry letters: All letters must have been written by the child whose name heads the entry form. The letter must be no longer than 250 words. The letter must fit within the theme of "What the Olympics mean to me". Letters can be submitted in any form including hand written and typed. Entries must be one sided only, but may be on multiple sheets.
7. Entries will be judged on originality, freedom of expression and creativity.
8. Any and all Intellectual Property relating to entries will be passed to the Promoter as a condition of entry into the promotion.
9. The Promoter will not be able to return any entries once submitted.
10. Entries received will be placed into one of ten heats divided geographically for entries received from entrants residing in the following locations; Scotland, Northern Ireland, Wales, North East England, North West England, The Midlands, East Anglia, London, South East England and South West England.
11. The heats: There will be 10 heats (one for each geographical area set out above) with one winner and one runner up being chosen from each regional heat.
12. The National Winner: There will be one national winner who will be chosen out of the 10 heat winners. The national winner's letter will be entered into the Universal Postal Union Olympic Letter Writing competition in 2012. Further information to be provided to the national winner.
13. a winner being into the following geographical areas
14. The Prizes: There are a total of up to 71 prizes to be won. There are 30 x £50 in postal orders. one for each of the heat runners up. There are 10 x £100 postal orders, one for each of the heat winners. There is one prize of a trip to London for 4 including £200 spending money. The trip to London will be awarded to the overall national winner. There are also a maximum of 30 x £25 vouchers to be presented to entries that are rated as "Highly Commended" or "Special Achievement" by the competition judges.
15. The winners: There will be 10 heat winners who will then go on to the national heat.
16. There will be one overall national winner.
17. The judges: There will be three judges, with Sally Gunnell helping to judge the overall winning entry, as well as Jonathan Douglas Director and the National Literacy Trust.
18. Announcement of winners: The 10 heat winners, runners up and "Highly Commended" and "Special Achievement" letters will be announced in February 2011. The national winner will be announced in March 2012.
19. The winners will be notified of their success by post, phone or email in the regional heats on or before 7 February 2012. The winner of the national heat will be notified of their success by post, phone on or before 28 February 2012.
20. No cash alternative is available and prizes are not transferable.
21. Promoter's decision on any aspect of the promotions is final and binding and no correspondence will be entered into.
22. Entry into the promotion implies acceptance of these terms and conditions.
23. The Promoter reserves the right to hold void, cancel, suspend or amend the promotion where it becomes necessary to do so.
24. The Promoter reserves the right to substitute a prize of equal or greater value should circumstances make this necessary.
25. Winners' names and counties will be made available after 20 March 2012 by sending a SAE to Royal Mail Young Letter Writing Competition, Royal Mail, 100 Victoria Embankment, LONDON, EC4Y OHQ.
26. Winners may be requested to take part in publicity resulting from draws.
27. The promoter is Royal Mail Group Limited, 100 Victoria Embankment, London EC4Y OHQ.